



Social Enterprise Academy

L3: Leadership, Strategy & Change Management



Themes: Vision & Direction, Organisational Development, Managing Resources

Location: Glasgow

Dates: 30th April & 1st May

Who is it for?

This module is for anyone interested in developing their own organisation in a way that is realistic and sustainable but capable of inspiring and/or empowering others.

What is it about?

This module is about translating your vision, goals and values into practice. It will introduce you to management tools for planning and reviewing your activity. It will deepen your knowledge and understanding of change and the process of leading change through people. It will challenge you to look at how you manage your own internal and external operating environment.

What will I learn?

You will:

- Familiarise yourself with tools and approaches for setting and communicating the direction of your organisation;
- Analyse your organisation's internal and external environment;
- Develop your ability to spot opportunities, identify resource implications and assess the potential for your organisation to grow and change;
- Explore strategies for involving people to bring about change successfully;
- Reflect on your own strategic management skills and plan for your development as an inspiring and strong leader.

How will I learn?

The learning during the two days will be highly participative and will include time to practise and develop your skills as well as a chance to engage in action learning. You will be expected to complete some guided learning in advance which introduces you to key ideas.

Where can it lead me?

This is a compulsory module for the *ILM L5 Certificate in Leadership* covering ILM Unit S1.3 Setting & Communicating Direction.

The module can also be taken as part of an *Endorsed Award in Leadership* or as an option for the *Endorsed Award in Starting Your Social Business*.

What skills can I develop?

This module links with the following skills from the Learning in Regeneration framework.

- Strategy formation
- Organisational development and planning
- Understanding policy and resources
- Political awareness and judgement

Booking code: L3

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